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AMENDMENT / RESPONSE TRANSMITTAL

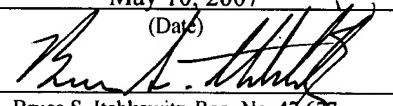
Applicant : Bradley S. Masters et al.
 App. No : 09/671,761
 Filed : September 26, 2000
 For : SYSTEM AND METHOD FOR
 CREATING AND DISPLAYING A
 PREFERENCE BASED MENU FOR A
 VIEWING SESSION
 Examiner : Huy Thanh Nguyen
 Art Unit : 2621

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

May 10, 2007

(Date)


 Bruce S. Itchkawitz, Reg. No. 47,677
Mail Stop AF

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

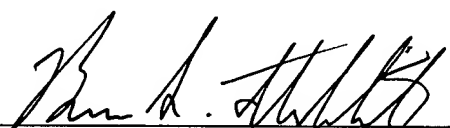
(X) Response to April 5, 2007 Final Office Action in 6 pages.

The fee has been calculated as shown below:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Excess Claims	16 - 20 = 0	1202 (\$50)	0 x 50 =	\$0
Excess Independent	2 - 3 = 0	1201 (\$200)	0 x 200 =	\$0
			TOTAL FEE DUE	\$0

(X) Return prepaid postcard.

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AF
Efn

K35A0657/LQM 1716-2001 (WESDIG.038A)

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Bradley S. Masters et al.	Group Art Unit 2621
Appl. No.	:	09/671,761	
Filed	:	September 26, 2000	
For	:	SYSTEM AND METHOD FOR CREATING AND DISPLAYING A PREFERENCE BASED MENU FOR A VIEWING SESSION	
Examiner	:	Huy Thanh Nguyen	

RESPONSE TO APRIL 5, 2007 FINAL OFFICE ACTION

Mail Stop FA

U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the April 5, 2007 Final Office Action, Applicants request the Examiner to reconsider the above-identified patent application in view of the following remarks.

Remarks: Begin on page 2 of this Response.